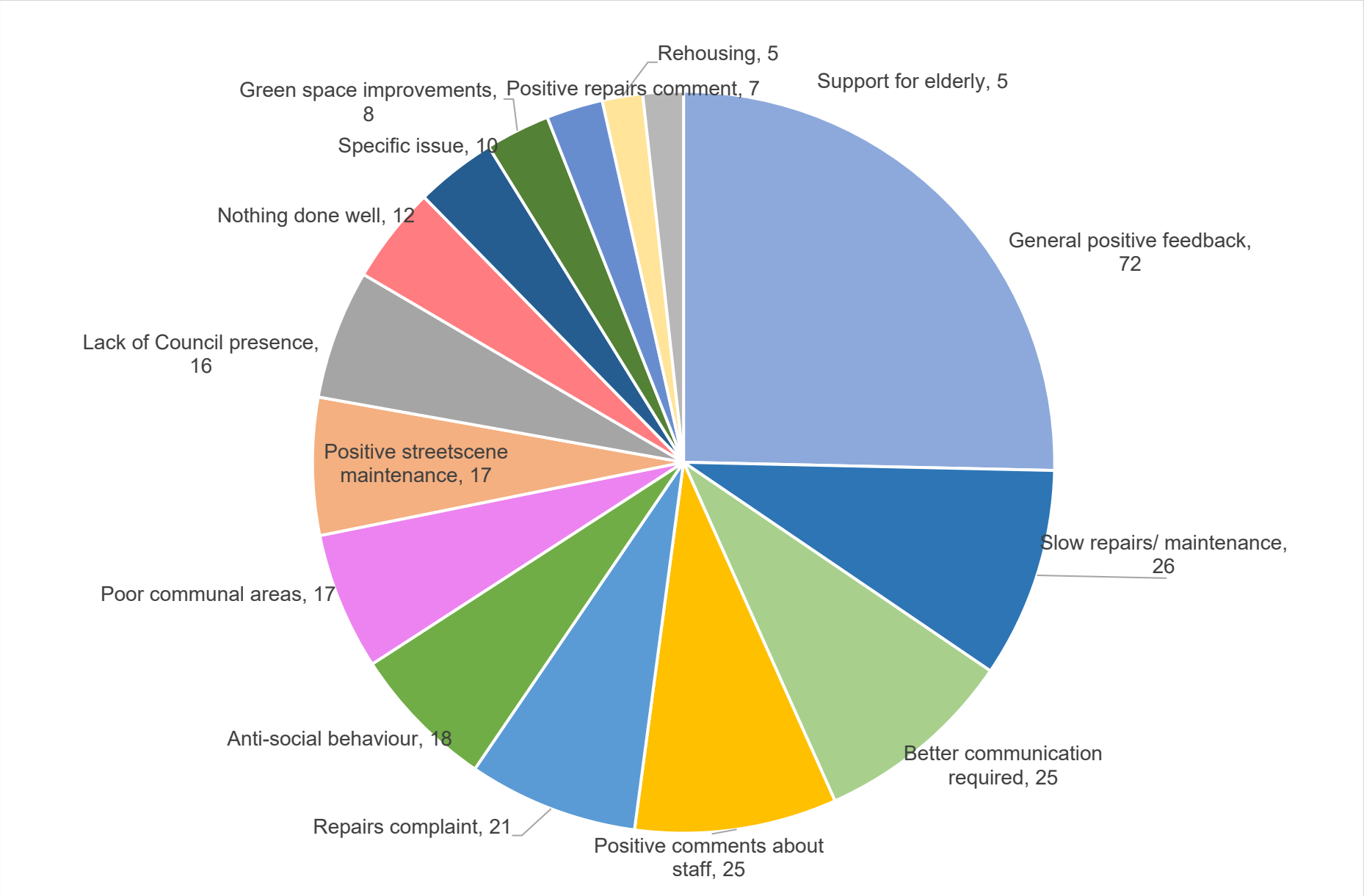Appendix A: Themes raised by pilot survey participants in response to open comment questions